

# How Your Daily Clicks make a Difference in the World

## **The Hunger Site**

The Hunger Site was founded to focus the power of the Internet on a specific humanitarian need: the eradication of world hunger. Since its launch in June 1999, the site has established itself as a leader in online activism, helping to feed the world's hungry. On average, over 220,000 individuals from around the world visit the site each day to click the yellow Help Feed The Hungry button. Since its inception, visitors at The Hunger Site and shoppers at The Hunger Site store have given more than 657 million cups of food. The staple food funded by clicks at The Hunger Site is paid for by site sponsors and distributed to those in need by Mercy Corps and Feeding America (formerly America's Second Harvest). 100% of sponsor advertising fees goes to our charitable partners. Funds are split between these organizations and go to the aid of hungry people in Africa, Asia, Eastern Europe, the Middle East, Latin America and North America. All of us here at The Hunger Site are also deeply moved by the humanitarian crisis in Darfur. Learn how you can help!

## **The Breast Cancer Site**

The Breast Cancer Site provides a feel-good way to help promote awareness of breast cancer and provide free mammograms for women in need every day; through easy and quick online activities. With a simple, daily click of the pink Fund Free Mammograms button at The Breast Cancer Site, visitors help to provide free mammograms for women in need. Visitors pay nothing. Mammograms are provided by our charitable partners. Please remember to click every day to fund free mammograms and give hope to women in need. Every click counts in the battle to prevent breast cancer. You Can Help Even More! In addition to clicking the pink Fund Free Mammograms button, visitors can help more by shopping in The Breast Cancer Site store. With each item purchased, shoppers generate funds that provide free mammograms for women in need. The store offers a wide array of items to show your support as well as fair-traded and handcrafted items from around the world that help families and communities pull themselves out of poverty.

## **The Child Health Site**

The Child Health Site is dedicated to funding simple and very effective preventatives and treatments with the goal of robust child health around the globe. Your daily click funds the administration of Vitamin A to prevent life-threatening childhood illness and disease as well as one preventable cause of childhood blindness; the manufacture and fitting of children's prostheses so that a child injured by a landmine or other accident can still walk, run and play and still has a fighting chance to be a productive contributor in his or her society as an adult; eye surgeries that can reverse one kind of childhood blindness; and HIV testing that will alert medical personnel that a mother may pass the infection onto her child at birth so that she can be treated and the newborn spared of this terrible disease. When you click, once per day, every day, you are helping to get these types of treatments and services to the children who need them most.

## **The Literacy Site**

The Literacy Site is dedicated to funding free books for children. On average, over 70,000 individuals from around the world visit the site each day to click the Fund Books for Kids button. To date, more than 55 million visitors have helped provide more than a million books to children who need them the most. Access to books is essential to reading development. Yet 61 percent of low-income families have no books for children in their homes. Over 80 percent of childcare centers serving low-income children lack age-appropriate books and other print materials. By providing children from low-income families with books that they can take home and keep, together we target the only variable that correlates significantly with reading scores: the number of books in the home.

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## The Rainforest Site

The Rainforest Site is dedicated to the preservation of rainforests around the world. Your daily click funds the purchase of rainforest land by The Nature Conservancy, The Rainforest Conservation Fund, The World Parks Endowment, and The Friends of Calakmul. These organizations work to preserve rainforest land in Ecuador, Mexico, Peru, Paraguay and other locations worldwide. On average, over 35,500 individuals from around the world visit the site each day to click the green Preserve Endangered Land button. To date, more than 150 million visitors have preserved more than 40,500 acres of land.

## The Animal Rescue Site

The Animal Rescue Site focuses the power of the Internet on a specific need; providing food for some of the 27 million unwanted animals given to shelters in the U.S. every year. Over 10 million animals are put to death every year in the U.S. alone because they are abandoned and unwanted. Each click on the purple Fund Food for Animals button at The Animal Rescue Site provides food and care for a rescued animal living in a shelter or sanctuary. Funding for food and care is paid by site sponsors and distributed to animals in need at the Fund for Animals' renowned animal sanctuaries including Cleveland Amory Black Beauty Ranch in Texas and the Wildlife Rehabilitation Center in California, pet shelters supported by the Petfinder Foundation, North Shore Animal League, and other worthy animal care facilities supported by the GreaterGood.org foundation.

## The Veterans Site

The Veterans Site is part of the GreaterGood Network, a family of click-to-give sites. When you click on the blue "Click Here to Give - it's FREE!" button, you are shown advertisements from our sponsors. Sponsors pay an advertising fee, and 100% of that fee goes to our charity partners to provide meals for veterans in need. Every click funds meals for homeless and hungry veterans.

You can click once per day, every single day, 365 days of the year. Want to help even more? Tell your friends about The Veterans Site. The more people who click every day, the more meals we can fund together. You can also shop to help The Veterans Site store, to provide even more support to our veterans down on their luck and very much in need of your generous support.

Bookmark to your favorites <http://www.thehungersite.com/> and support those in need by clicking on each charity **FREE** once each day.